

# Membership Committee

Dick & Mary Lou Mullins  
Chairpersons

The more you participate the more you appreciate!

What a great membership recruiting year it has been for the Membership Committee, Royal Palm Yacht Club Members and Staff as a whole. The Club has 114 wonderful New Members this year -15% of the Club or 1 in every 7 members you meet is new!

For the two of us, the year was full of meeting marvelous seasoned, new and potential members. We had the privilege of working with a very talented and understanding staff. In addition, Dick and I ate more hot dogs and popcorn than we thought possible! We thank each of you for your commitment, encouragement and assistance. It was truly a year of growth for us and the Club.

All five of the Membership Programs this year were a huge success thanks to the Club's many supportive members and staff. The Family & Friends Program was especially fun, creative and rewarding. Using the RPYC Website for the first time as a membership-recruiting tool proved to be most advantageous. We received 45 website membership inquiries and 25% of them signed on as New Members.

Membership plans for 2010-2011 are well underway. Our friends, Barb & Jim Pancoast, have been Board approved as the incoming Membership Chairpersons. Please support them wholeheartedly in their upcoming endeavors.

The next scheduled Membership Committee Meeting will be held on **Tuesday, September 7 at 11:00AM.**



## Royal Palm Yacht Club On the Air!

Our special Fall Membership Campaign will highlight radio and television messages to generate interest in RPYC. JoNelle Schrapper will coordinate the campaign that will run from September 1 through November 30. WAVV Radio will feature 60 second messages and those broadcast on NBC2, ABC7 and News-Now Television will be 30 seconds each. Television coverage will be on news programs from 5:30 a.m. through midnight.

All the current membership initiatives that were so successful during 2009-2010 will be continued throughout 2010-2011 by our incoming Membership Committee co-chairs, Barb and Jim Pancoast. With your support we will have a great year!



## Welcome Aboard!

Sean & Chris Foley  
Tim & Jan Kraus  
John & Sandra Merchant  
Joe Miller & Kelli Brady

Look for the RPYC table burgee and say hello to our new friends.



## SUNSHINE LADY

A ray of sunshine goes out to Club members who are shut-in, hospitalized, convalescing, or grieving for a loved one. Let us know where sunshine is needed.



Please call Joan Wendel  
(239) 458-2408 or email her at  
joanwendel@earthlink.net



It's September already, and the last month of the Watch for this year's Officers and Board. It's also time to remind those who will be in formal uniform to be sure that you have all the necessary patches, shoulder boards, etc... for our Change of Watch Ceremony and formal dinner. If you need something, be sure to stop in the Shop and pick it up.

Additionally, Ellen Schneider has selected the style for our upcoming Fleet Review Shirts to be worn at our November Fleet Review. I think everyone will like them very much. In a few weeks, the Ship Shop will have samples in all sizes for both men and ladies, so be sure to stop in and place your order. And with Fleet Review - remember to also dress up your boats. Be sure your RPYC Burgee is flying in tip-top condition, and keep it that way with our beautiful RPYC Burgee Covers - we have a new supply of burgees, and new covers in flag blue or black with gold lettering. We also have a supply of RPYC and Florida Council crossed flag decals that display beautifully on the port and starboard sides of your boats. For all who have attended our Annual Fleet Review in the past, and for those new members who will attend it for the first time, commemorate this wonderful event with a "Fleet Review at Royal Palm" limited edition print by famed local artist David Belling. If you have not seen this wonderful print, the original watercolor hangs outside the dining room on the second floor. These signed and limited edition prints are available through the Ship Shop, so stop by and place your order before they are gone.

As we approach the end of another Watch, it's hard for Kathy and I to believe that we have managed the Ship Shop for 2 years. The time has flown because we have had such a great time, and have met so many wonderful Royal Palm members. However, in October we will pass the torch to our new co-chairmen, Peggy Hoffman and Nancy Kaufman. We know that they will do a great job, and bring new ideas and merchandise for everyone to enjoy. Finally, we would like to thank our RPYC Staff, and committee of volunteers who helped us these past 2 years, including our new hospitality volunteers led by Ann Johnston. We couldn't have done it without all of you!

- Chris Burger and Kathy Tapken